



CREDIT VALLEY
THE CREDIT VALLEY HOSPITAL FOUNDATION

In support of:
 Trillium
Health Partners
Better Together

PARTNERS IN HEALTH IMPACT REPORT 2012-2013

Together, we're building a new kind of health care

We all want to be well and as healthy as we can be – at every stage of our lives.

Trillium Health Partners envisions a new approach to health care – an inter-connected system of care that is organized around the patient, both inside the hospital and beyond its walls. An approach that provides excellent care today and continued leadership for improving care tomorrow.

Working together, we can realize this vision. With your continued support of Credit Valley – through direct mail, monthly donations, bequests, larger investments or corporate sponsorships – we can in turn enable a significant impact on patient spaces; equipment and technology; and research, innovation and education. All of this will help Trillium Health Partners build a new kind of health care together with you, our partners in health.

Front cover: Members of The Credit Valley Hospital Volunteer Partners on the completion of their \$1 million pledge. In total, our Volunteer Partners have raised more than \$6.2 million over the past 25 years to support and equip this hospital.

Thank you is hardly enough

As we reflect on the past year, we have much to be thankful for, and much to celebrate.

Together, as a community, we raised more than \$10 million for Trillium Health Partners – Credit Valley Hospital. These are funds that will be directed to three critical areas of our hospital: improving patient spaces; research and education; and ensuring our medical teams have the right equipment and resources to continue to enable exceptional care.

These funds have come from many different corners of our community through many different means. Together, every person's dollar given, hour volunteered, or event attended has made a profound impact on the type and quality of health care our hospital can provide. Thank you is hardly enough.

As we ramp up to begin a new phase of fundraising to support the upcoming redevelopment of Credit Valley Hospital's Emergency Department, Surgery Program and Critical Care Unit, we know this tradition of caring will continue.

The theme of *Partners in Health* was chosen for this year's report because it beautifully reflects the spirit of collaboration, support and partnership we see every day.

In the following pages, you will see examples from the past year of the many different types of partnerships we are privileged to enjoy. These are just a sampling of the more than 50 community events, 29,000 donations, dozens of corporate sponsorships and personal and corporate investments made this year to our Foundation. In turn, this support has meant important funds were raised for the upcoming expansion at Credit Valley; medical staff education; and the establishment of our region's first surgical robotics program.

This past year, we partnered very closely with our sister foundation, Trillium Health Centre Foundation, on plans of transformational impact for the hospital, while raising money for the site-specific needs of Credit Valley Hospital. This is a partnership that will only grow stronger.

On behalf of the Board of Directors, I would like to thank Steve Hoscheit and Kathy Hay for their exemplary leadership in forging a strong collaborative working model between our two foundations. During the past year they engaged their respective teams at the Foundation with camaraderie, passion and skill and we are truly grateful.

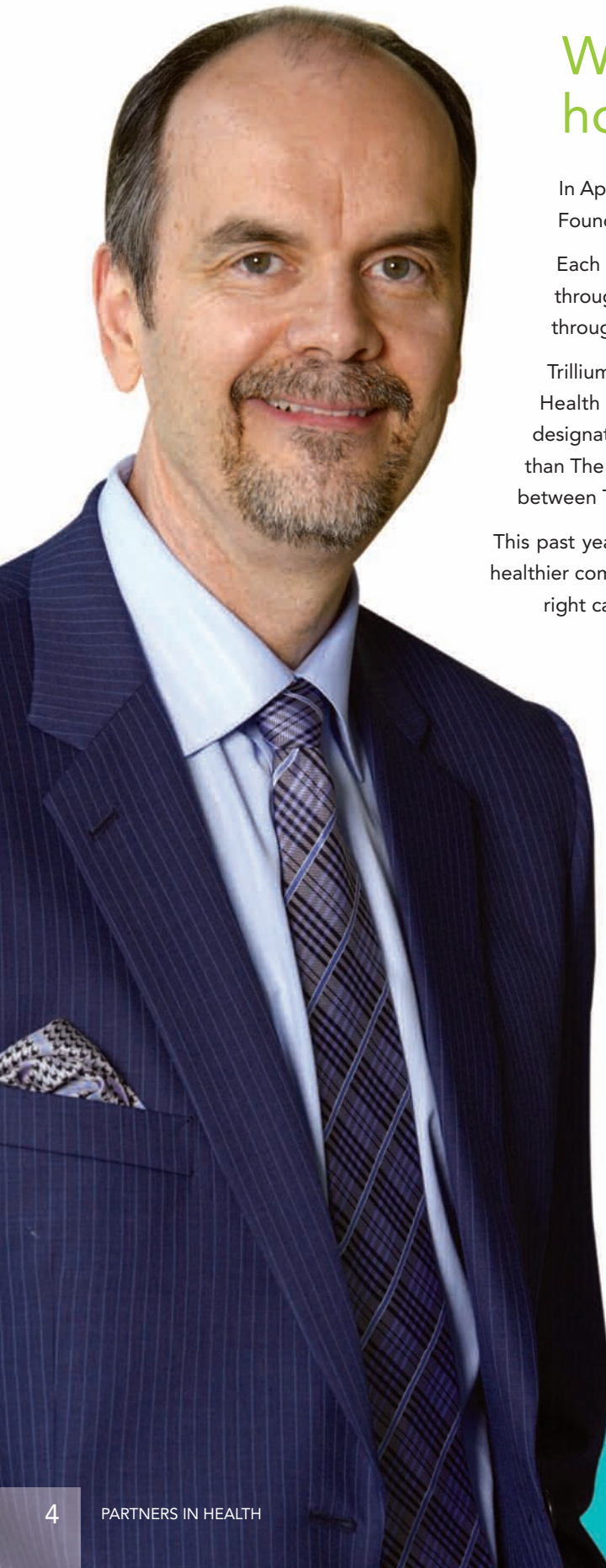
This is an exciting time for health care in our community and I am very proud of the wonderful myriad of support from the community, staff, and community partners who will move us all forward into a whole new era of exceptional health care, close to home. We are *all* partners in health, and we are *all* better together.

Thank you.



Michèle Darling
Chair, Board of Directors
The Credit Valley Hospital Foundation





We are Partners in Health with the hospital, our community and each other

In April 2013, I became the Shared President and CEO of two exceptional foundations: Trillium Health Centre Foundation and The Credit Valley Hospital Foundation.

Each of these foundations has a significant legacy of strong community support and leadership. And it is through this support that Trillium Health Partners has been able to become a recognized leader in patient care throughout the province

Trillium Health Partners, which encompasses The Credit Valley Hospital, Mississauga Hospital and Queensway Health Centre, is now one of Ontario's largest, academically-affiliated community hospitals. We are the designated regional care centre for paediatrics, cardiac, renal, and cancer care – treating more cancer patients than The Princess Margaret Cancer Centre in Toronto and the only hospital to specialize in gynaecologic cancers between Toronto and Hamilton.

This past year, Trillium Health Partners launched its new strategic plan – to create a new kind of health care for a healthier community - built on the following tenets: highest quality care and an exceptional patient experience; the right care in the right place at the right time; and research, innovation and education.

These are the areas in which you, as partners in health with us, can make a significant impact through your continued philanthropic support. Your investment in these areas will enable our hospital to continue to grow and to lead for the betterment of health care not just in Mississauga, the GTA, but throughout the province.

For the past several months, both foundations have been working collaboratively on a number of fundraising projects, some that benefit the broad hospital and others that meet site specific needs. As shared president and CEO, I will continue to oversee this collaboration as we support Trillium Health Partners in realizing its mission of a new kind of health care for a healthier community.

Whether we focus our support at one site, on one project, on research or on one piece of equipment, the combined impact affects the entire hospital system. Together, as partners in health, we are the building blocks of a new kind of health care, and the future looks very bright indeed.

Steve Hoscheit, CFRE
Shared President and CEO
The Credit Valley Hospital Foundation & Trillium Health Centre Foundation

President's Message

10.4

MILLION RAISED



5.4

MILLION IN MAJOR GIFTS
AND PLEDGES



4.2

MILLION RAISED TO
BRING A SURGICAL
ROBOTICS PROGRAM
TO CREDIT VALLEY



1.8

MILLION RAISED TO
BENEFIT CANCER CARE AT
CREDIT VALLEY DURING
LAUGH OUT LOUD

29

THOUSAND TOTAL
GIFTS MADE

53

COMMUNITY
EVENTS

Your Impact on Patient Care Spaces

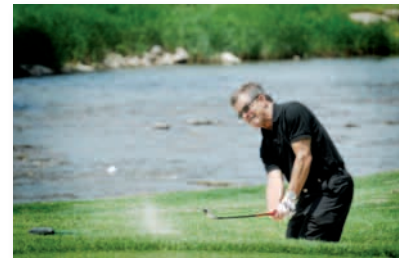
Trillium Health Partners, Credit Valley Hospital is planning a third, significant expansion. As part of "Phase III", the Emergency Department will be redeveloped to allow for specialized treatment areas, better flow and more space and privacy. Also included in the planned expansion is the addition of five new operating suites within the Surgery Program a significant redevelopment of the Critical Care Unit to allow for more space to accommodate critically-needed equipment, more privacy and an overall more comforting environment.

Here are some highlights of community events this past year, dedicated to enhancing or building patient care spaces to ensure the highest quality care.



Mississauga Firefighters

In December, 2012, firefighters representing the Mississauga Fire Fighters Benevolent Fund presented a \$100,000 gift to the Foundation. This donation marked the first community gift towards the upcoming redevelopment of the Emergency Department (ED).



Annual Golf Classic

On May 28th, 2012, more than \$150,000 was raised at the Foundation's sold-out annual Golf Classic to support the Surgical Oncology program as part of the new expansion at Credit Valley Hospital.



Starrs on the Credit

On September 13, 2012 over 200 people gathered at Mississauga councillor Ron Starr's beautiful home overlooking the Credit River to raise a \$60,000 goal in support of new seniors' initiatives being planned for the Emergency Department during a unique local food-tasting event.



Scotiabank Skates for the ED

Over \$200,000 was raised at this year's Scotiabank Skates for Credit Valley in support of the hospital's upcoming Emergency Department redevelopment.

Scotiabank employees rallied together to organize a community-oriented hockey and skating weekend event of tournaments, free family skate and Mississauga Steelheads game all to benefit the upcoming redevelopment of our ED. Thank you Scotiabank!



Rosa and James MacLeod



Now 17, James almost didn't live to see his third birthday.

Knowing her son was very ill with a high fever and sore throat that wasn't getting better, Rosa MacLeod decided it was time to visit Credit Valley's Emergency Department. There, an Ear, Nose and Throat Specialist was called in and James was diagnosed with Strep Throat.

In Credit Valley's ER, an Ear, Nose and Throat Specialist was called in to examine James and he was diagnosed with Strep Throat.

Because of his high fever and other symptoms, the doctor kept him overnight to keep a close eye on him. By the next day, James' symptoms were much worse and his mother was more scared than she'd ever been.

Concerned about James' escalating condition, the doctor had the hospital open the CT scanner – which usually wasn't available on Saturdays back then – so that a proper image of a large lump on James' neck could be taken.

The results showed that an abscess was blocking James' esophagus. He needed emergency surgery just to keep breathing.

As James was recovering from surgery, Rosa was told the abscess had been about to cut off the circulation in the artery that runs from his heart to his head. If the artery had ruptured, James would have bled to death in minutes.

"There's no doubt in my mind that if it weren't for the dedicated, caring team of doctors, nurses, lab and diagnostic staff at Credit Valley, my son wouldn't be here today," says Rosa. That CT scanner, and that doctor, saved my son's life."

In May, 2012, in honour of James' 16th birthday, James and Rosa made a \$16,000 donation to Credit Valley for the redevelopment of the ED so that other families can get help close by, when every minute counts.

Your Impact on Equipment and Technology

Having the right resources available to medical teams is crucial to ensuring patients receive the right care, at the right time, in the right place. Many people are unaware that the provincial government does not cover the full cost for equipment for hospitals. Equipment and technology needs are two areas of particular focus for the Foundation, and areas where our community is always quick to lend a hand.



Fashion with Flare

The second successful Fashion with Flare haute couture evening took place on October 10th at The Mississauga Convention Centre and raised \$138,889 for equipment for the Paediatric Oncology Clinic at the hospital.



Laugh Out Loud

Over \$1.8 million was raised at the February 9th *Laugh Out Loud* gala benefitting cancer care in Halton/Peel, breaking an all time fundraising record for an event in the region.

The sold out, one-of-a-kind comedy event brought over 1000 people together at The International Centre to help bring a state-of-the-art regional surgical robotics program to Halton/Peel. With comedian Gerry Dee as the MC and headlining act Howie Mandel keeping the laughs coming, guests were in high spirits as they partook in an unforgettable evening for health care in their community.



Women with Drive

More than \$100,000 was raised at the June 14th Annette Silva Women With Drive golf tournament, all in support of the hospital's upcoming redevelopment of the Emergency Department at Credit Valley. Female golfers of all skill levels treated themselves to a day of golf, golf instruction, gifts, lunch, dinner, and fundraising in support of The Credit Valley Hospital Foundation.



Sheila and Robert Taberner

Almost eight years ago, I was diagnosed with prostate cancer.

I was stunned – I was only 54 years old.

Dr. Munir Jamal was my physician at Credit Valley, and together we began exploring treatment options. During my research, I learned about surgical robotics – a technology that was being used increasingly in the United States. It was no easy decision, but it seemed the perfect option for me, only it meant I would have to travel to the U.S. since robotic surgery was not yet available in Canada.

My experience with robotics was incredible. I had my robotics-assisted surgery at 8:00 am, was in my room at noon and walking the halls by 4:00 pm.

Today, I am cancer-free and have experienced no complications from my surgery, nor any of the typical side effects often experienced with prostate removal via traditional open surgery.

My wife Sheila and I said then that if we can be part of bringing this to our community, so that everyone has access to it close to home and and not need to travel, then we have to make it happen.





Bringing surgical robotics to Trillium Health Partners

Surgical robotics is the way of the future. It enables surgeons to perform delicate and complex operations with increased precision, dexterity and minimal invasion, dramatically improving patient experiences and patient outcomes.

This past year, in partnership with community leaders Robert and Sheila Taberner, we launched a community fundraising campaign to establish a regional surgical robotics program here at Credit Valley as part of the upcoming expansion of the Surgery Program. More than \$4 million of the \$6 million needed has been raised in just one year with funds coming from our highly successful *Laugh Out Loud* event and from generous donors such as Marie José Overweel and Frank and Raff Baldessera.

Having a state-of-the-art robotics program is commensurate with a leading regional hospital such as Trillium Health Partners. Currently some of our patients have had to travel to the United States, Toronto or London for treatment with Robotics. As a regional cancer centre, being able to offer this leading-edge surgery befits our mandate to provide excellence in all aspects of cancer care.



Million Dollar Event - Laugh Out Loud

On February 9, 2013 The International Centre was transformed into a one-of-a-kind comedy club when The Credit Valley Hospital Foundation launched its signature fundraising event *Laugh Out Loud*. Hosted by Gerry Dee and headlined by Howie Mandel, it was however philanthropist Betty Birmingham who was the star of the evening when she pledged to match all donations 2:1. In total, more than \$1.8 million was raised towards our surgical robotics program benefitting cancer care.



Your Impact on Research, Innovation and Education

In October, 2012 The Credit Valley Hospital Foundation was very proud to announce a \$500,000 gift from TD Bank Group to support the hospital's paediatric oncology clinic, and the creation of a TD Grants in Medical Excellence program.

"This donation builds upon our ongoing commitments to help build a quality health care system in Canada," said Tim Hockey, President and CEO, TD Canada Trust. "TD is proud to locally support much needed health care services, such as the specialized care for paediatric oncology, and to address the challenge of keeping our best health care talent right here in our own communities."

TD Bank Group is committed to investing in the future by helping to ensure that nurses and other practicing caregivers have access to funds to upgrade their skills or further their education. As a result, TD has established the TD Grants in Medical Excellence, which will provide funding for educational courses that contribute to the professional development of nurses or other practicing caregivers at regional and community hospitals or other healthcare facilities.



A Research Chair Named for Dr. Gysler

In March, 2013, Trillium Health Partners and The Credit Valley Hospital Foundation, on behalf of donors, established The Dr. Mathias Gysler Chair in Women's and Children's Health System Leadership honouring Dr. Gysler's outstanding medical leadership as Chief of Staff at The Credit Valley Hospital from 2005 to 2013. This research chair will be funded through the Foundation.



Nathaniel Williams

“Nothing makes me happier than to know that my son is no longer in pain”

Three year old Nathaniel Williams suffers from Cerebral Palsy and must receive Botox injections to help relax his tensed muscles. “While attending my son’s earlier treatments done without sedation, I felt truly helpless to his pain,” says mom Karjha.

Nathaniel’s injections now include a moderate form of sedation, thanks to a new paediatric procedural clinic that Trillium Health Partners - Credit Valley Hospital established in partnership with ErinoakKids.

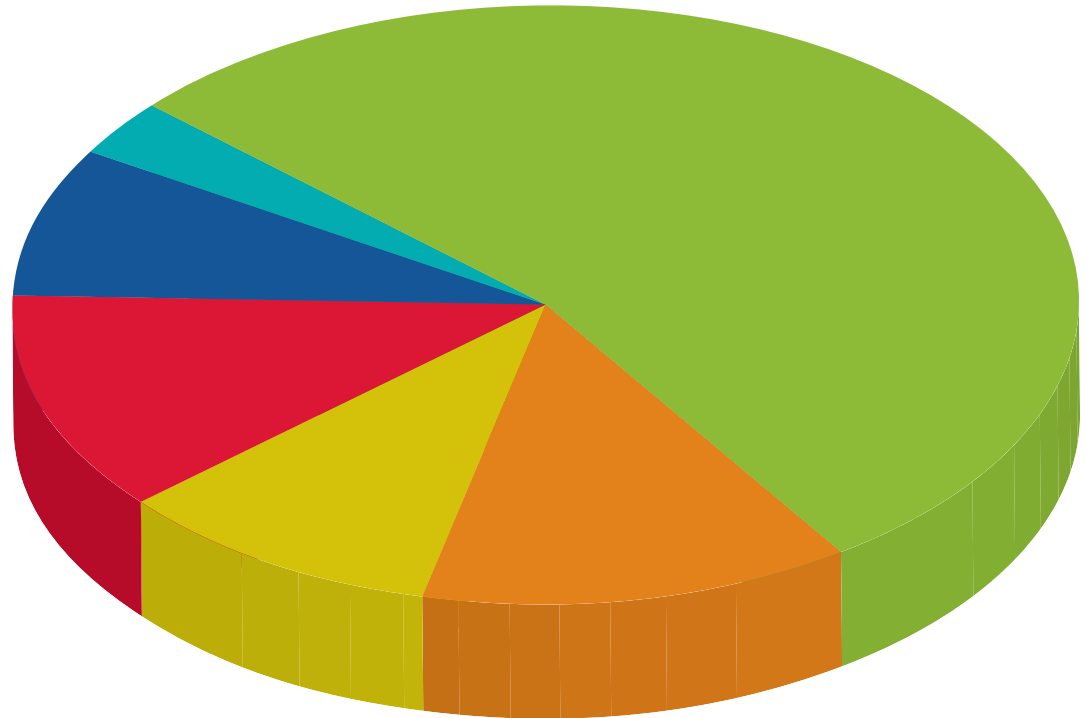
The treatments involve multiple deep-tissue injections that are inserted into often very stiff muscles due to the effects of Cerebral Palsy. When multiple injections are required, it can be painful for children with the condition. At Credit Valley, the moderate sedative relieves pain significantly.

“We knew that we had to do something to help manage the pain these children were experiencing with their treatments,” remarks Colleen Butler, Patient Care Manager, Paediatrics, Credit Valley Hospital.

“These children and their families count on us to be innovative and to research all possible options, to ensure that each child and family receives the best care possible,” explains Butler. “I am proud of our partnership with ErinoakKids and this endeavour. This is just one example of the outcomes that can be achieved when hospitals and communities work together.”

Fundraising Highlights

Every year, we partner with exceptional individuals and organizations from across our community to raise critical funds for our hospital. This year was no exception. From lemonade stands to a major gifts from community leaders, from small businesses to Fortune 500 companies, our community stepped forward to invest and build the future of health care, close to home.



Major Gifts and Pledges	\$5,523,286
Signature Events	\$1,373,278
Investments and Other Revenue	\$1,199,246
Direct Response	\$1,041,587
Community Events	\$880,034
Family Appeal	\$359,624
<hr/>	
TOTAL	\$10,377,055

For our audited financials please call (905) 813-4123 or visit cvhfoundation.ca



Hussain Uqaili

Amazing care offers comfort in last months

Hussain Uqaili's courage and humour shines through to the very end

During his last months in palliative care, Hussain Uqaili liked to quip that he wasn't a patient but a guest, and that Credit Valley Hospital was really a hotel – "I even have room service!" he would tell his son, Sharjeel.

Sharjeel realized that the joking was just a way for his father to stay cheerful. While Hussain mused about being on vacation, he understood the prognosis of his disease, ALS. "Right from the get go, he was told there was no cure, no way out of this," says Sharjeel.

Hussain was a mechanical engineer by profession, a "commanding" presence, as Sharjeel describes. He was used to running big projects, and seeing structures take shape under his direction. With his body failing him, Hussain was vulnerable as never before. Yet he remained extremely grateful for the care he received and – this was important, says Sharjeel – for the respect with which he was treated.

2012 - 2013 Board of Directors

The Credit Valley Hospital Foundation would like to thank the following individuals for their outstanding leadership, vision and commitment as they served on our board of directors in 2012-2013:

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VICE-CHAIR - Nils Kravis
TREASURER - Sharon Hodder
SECRETARY - Teresa Fularczuk
PRESIDENT & CEO - Kathy Hay

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President and CEO,
Trillium Health Partners

Nicholas Zelenczuk,
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Thank you to all our donors
for your continued support!

